ORDER

Orders	**Order / Rev:**	37149		
	Alt Order #:	08858657		
	Product Desc:	Candidate		
	Estimate:	1708		KLAS
	Flight Dates:	09/06/12 - 09/10/12	Primary AE:	Mike Jones
	Original Date / Rev:	08/30/12 / 09/27/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	GMMB		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	**Name:**	Horsford, Steven D-CD4		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PO1	Order Separation:	00:15:00
	Priority:	LV3	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	23	$5,615.00	$4,772.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	23	$5,615.00	$4,772.75	0.00
Totals	23	$5,615.00	$4,772.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$5,615.00
Market	100%	$18,716.67

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$4,679.17
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$935.83
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	09/07/12	09/10/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	M---F--	:30	1	$145.00	LV3	0.00 NM	1	$145.00
	8 NEWS NOW													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/07/12	09/13/12	M---F--	1	$145.00	0.00								
E 2	8	09/07/12	09/10/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	M---F--	:30	2	$150.00	LV3	0.00 NM	2	$300.00

Order / Rev: 37149 Advertiser: Horsford, Steven D-CD4
Alt Order #: 08858657 Product Desc: Candidate KLAS
Flight Dates: 09/06/12 - 09/10/12 Estimate: 1708

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
	8 NEWS NOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/07/12	09/13/12	M---F--	2	$150.00	0.00									
E 3	8	09/07/12	09/10/12	CBS This Morning 7-9a CM		7-9a	M---F--	:30	2	$115.00	LV4	0.00	NM	2	$230.00
				CBS This Morning											
	CBS THIS MORNING														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/07/12	09/13/12	M---F--	2	$115.00	0.00									
E 5	8	09/09/12	09/09/12	CBS News Sunday Morn@M		CBS Sunday Morni	------S	:30	1	$165.00	LV4	0.00	NM	1	$165.00
				CBS News Sunday Morning											
	CBS NEWS SUNDAY MORNING														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/03/12	09/09/12	------S	1	$165.00	0.00									
E 6	8	09/09/12	09/09/12	Face The Nation CM		Face The Nation	------S	:30	1	$180.00	LV4	0.00	NM	0	$0.00
				Face The Nation											
	FACE THE NATION														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/03/12	09/09/12	------S	1	$180.00	0.00									
	Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type				
	1	8	09/03/12-09/09/12	*Face The Nation*	Face The Nation		--------Su	*:30*	*($180.00)*	0.00	*NM*				
	Credited														
	move $ to 36916														
E 8	8	09/10/12	09/10/12	Price Is Right CM		10-11a	M------	:30	1	$325.00	LV3	0.00	NM	1	$325.00
				Price Is Right											
	PRICE IS RIGHT														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/07/12	09/13/12	M------	1	$325.00	0.00									
E 10	8	09/07/12	09/10/12	8 News Now Noon M-F CM		12-1230p	M---F--	:30	2	$175.00	LV4	0.00	NM	2	$350.00
				8 News Now Noon M-F											
	8 NEWS NOW AT NOON														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/07/12	09/13/12	M---F--	2	$175.00	0.00									
	Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type				
	2	8	09/07/12-09/13/12	*8 News Now Noon M-F*	12-1230p		M----F----	*:30*	*($175.00)*	0.00	*NM*				
	See MG 10.3														
	3	8	09/06/12-09/06/12	8 News Now Noon M-F	12-1230p		---Th-----	:30	$175.00	0.00	NM				
	(M) MG for 10.2 09/07														
	[Per Misty ok to move to Thursday - LM]														
E 11	8	09/07/12	09/10/12	1230-2p Soaps/ LMAD CM		1230-2p	M---F--	:30	1	$300.00	LV4	0.00	NM	0	$0.00
				Soaps / Let's Make A Deal		(12:30 PM-1:00 PM)									
	THE BOLD AND THE BEAUTIFUL														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/07/12	09/13/12	M---F--	1	$300.00	0.00									
	Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type				
	1	8	09/07/12-09/13/12	*1230-2p Soaps/ LMAD*	1230-2p	*(12:30 PM-1:00*	M----F----	*:30*	*($300.00)*	0.00	*NM*				
	See MG 11.2														
	2	8	09/10/12-09/10/12	*1230-2p Soaps/ LMAD*	1230-2p	*(12:30 PM-1:00*	M---------	*:30*	*($300.00)*	0.00	*NM*				
	(M) *Credited*														
	move $ to 36916														
E 12	8	09/07/12	09/10/12	Ellen CM		3-4p	M---F--	:30	2	$250.00	LV4	0.00	NM	0	$0.00
				Ellen											
	ELLEN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week: 09/07/12	09/13/12	M---F--	2	$250.00	0.00									
	Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type				
	1	8	09/07/12-09/13/12	*Ellen*	3-4p		M----F----	*:30*	*($250.00)*	0.00	*NM*				
	Credited														
	move $ to 36916														
	2	8	09/07/12-09/13/12	*Ellen*	3-4p		M----F----	*:30*	*($250.00)*	0.00	*NM*				
	Credited														
	move $ to 36916														

Order / Rev: 37149 Advertiser: Horsford, Steven D-CD4

Alt Order #: 08858657 Product Desc: Candidate KLAS

Flight Dates: 09/06/12 - 09/10/12 Estimate: 1708

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	8	09/07/12	09/10/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	M---F--	:30	2	$225.00	LV3	0.00	NM	1	$225.00
		8 NEWS NOW AT 4PM & 430PM													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	2	$225.00	0.00								
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
		1	*8*	*09/07/12-09/13/12*	*8 News Now 4p M-F*	*4-5p (4:30 PM-5:00 PM)*	*M----F----*	*:30*	*~~($225.00)~~*	0.00	*NM*				
		Credited move $ to 36916													
E 14	8	09/07/12	09/10/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	M---F--	:30	4	$275.00	LV3	0.00	NM	3	$825.00
		8 NEWS NOW ROTATION													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	4	$275.00	0.00								
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
		4	*8*	*09/07/12-09/13/12*	*8 News Now 5-630p M-F*	*5-630p*	*M----F----*	*:30*	*~~($275.00)~~*	0.00	*NM*				
		Credited move $ to 36916													
E 15	8	09/07/12	09/10/12	630-7p Inside Edition Inside Edition	CM	630-7p	M---F--	:30	2	$225.00	LV4	0.00	NM	1	$225.00
		INSIDE EDITION													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	2	$225.00	0.00								
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
		1	*8*	*09/07/12-09/13/12*	*630-7p Inside Edition*	*630-7p*	*M----F----*	*:30*	*~~($225.00)~~*	0.00	*NM*				
		Credited move $ to 36916													
E 16	8	09/07/12	09/10/12	7-8p Rotator 7-8p Rotator	CM	7-8p	M---F--	:30	2	$250.00	LV4	0.00	NM	3	$500.00
		ET/INSIDER													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	2	$250.00	0.00								
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
		2	*8*	*09/07/12-09/13/12*	*7-8p Rotator*	*7-8p*	*M----F----*	*:30*	*~~($250.00)~~*	0.00	*NM*				
		See MG 16.3,16.4 [due to oversold - LM]													
		3	8	09/07/12-09/07/12	8 News Now 4p M-F	4-5p	(4:30 PM-5:00 P-----	F----	:30	$225.00	0.00	NM			
		Ⓜ MG for 16.2 09/07 [due oversold]													
		4	8	09/08/12-09/08/12	Sat 1235-135a DaVinci Inq	12.35a-1.35a	------Sa--		:30	$25.00	0.00	NM			
		Ⓜ MG for 16.2 09/07 [due oversold]													
E 17	8	09/09/12	09/09/12	Sun 7-8p 60 Minutes	CM	7-8p	------S	:30	1	$1,100.00	LV3	0.00	NM	1	$1,100.00
		60 MINUTES													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/03/12	09/09/12	------S	1	$1,100.00	0.00								
E 18	8	09/07/12	09/10/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	M---F--	:30	2	$425.00	LV4	0.00	NM	2	$850.00
		8 NEWS NOW AT 11PM													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	2	$425.00	0.00								
E 19	8	09/07/12	09/10/12	Letterman Letterman	CM	1135p-1237a	M---F--	:30	1	$150.00	LV4	0.00	NM	0	$0.00
		LATE SHOW w. LETTERMAN													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/07/12	09/13/12	M---F--	1	$150.00	0.00								
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
		1	*8*	*09/07/12-09/13/12*	*Letterman*	*1135p-1237a*	*M----F----*	*:30*	*~~($150.00)~~*	0.00	*NM*				
		Credited move $ to 36916													

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Advertiser: Horsford, Steven D-CD4
Product Desc: Candidate
Estimate: 1708

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	8	09/07/12	09/10/12	8 News Now Noon M-F	CM	12-1230p	M---F--	:30	1	$175.00	LV4	0.00	NM	2	$350.00
				8 News Now Noon M-F											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/03/12	09/09/12	----F--	1	$175.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	8	09/06/12-09/06/12	8 News Now Noon M-F	12-1230p	---Th-----	:30	$175.00	0.00	NM

Week: 09/10/12	09/16/12	M------	1	$175.00	0.00	

N21	8	09/08/12	09/08/12	Sat 1235-135a DaVinci I	6M	12.35a-1.35a	-----S-	:30	1	$25.00	LV4	0.00	NM	1	$25.00
				Da Vinci Inquest											

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/03/12	09/09/12	-----S-	1	$25.00	0.00

Totals	23	$5,615.00